Curriculum Vitae

Dr. Bisma Afzal Shah

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Career Objective

To pursue a career in teaching and research where I can utilise my academic knowledge, research skills and professional experience to contribute to students' learning and academic development while continuously enhancing my own knowledge and expertise.

Educational Qualifications

- **2024:** Postdoctoral Degree in Finance, ICSSR, New Delhi, India
  Research topic: An Empirical Study of the Behavioral Biases Influencing Investment Decisions of Retail Stock Market Investors in India.
- **2017:** PhD in Finance, Kashmir University, Srinagar, India.
  Research Topic: A Study of Mergers and Acquisitions in India
- **2012:** MBA in Finance (MFC), Kashmir University, Srinagar, India. Percentage: 73.46
- **2015:** Master of Commerce (M.Com), IGNOU, India. Percentage: 69
- **2014:** Diploma in International Business Operations, IGNOU, India. Percentage: 64.67
- **2009:** Graduation in Science, Kashmir University, Srinagar, India. Percentage: 67.5
- **2006:** Higher Secondary Part II, Mallinson Girls School, JKBOSE, Srinagar, India. Percentage: 68
- **2004:** Secondary School Examination, Presentation Convent School, JKBOSE, Srinagar, India. Percentage: 87.8

Work Experience

- 17th March 2012 – 31st December 2012: Assistant Manager, Axis Bank Limited, J&K, India.
- 18th March 2019 – 19th December 2019: Assistant Professor, Central University of Kashmir, J&K, India.
- 26th July 2021 – 24th December 2021: Assistant Professor, Govt. College for Women, Nawa Kadal.
- 09th October 2024 – 31st July 2025: Lecturer, HKM Govt. Degree College, Eidgah.
- 19th September 2025 – 31st July 2026: Lecturer, Govt. Degree College, Magam.

- 3rd August 2026– Till Date: Lecturer, Govt. Degree College, Pampore.

Research Experience

- 24th January 2022 – 12th July 2024: Postdoctoral Fellow.
  Title: An Empirical Study of the Behavioral Factors Influencing Investment Decisions of Individual Investors in the Union Territory of Jammu and Kashmir.
- 10th May 2013 – 17th November 2017: Doctoral Research Scholar
  Title: A Study of Mergers and Acquisitions in India.

Research Papers

- Shah, B. A., & Butt, K. A. (2024). Heuristic Biases and Investment Decision Making of Stock Market Investors: A Review Paper. Vision, 09722629231220985.
- Shah, B. A., & Butt, K. A. (2021). Factors Influencing Investment Behaviour of Individual Investors in Stock Market: A Cross Country Survey. Journal of Business, Management, Commerce and Research, 9(3), 46-51.
- Shah, B. A. (2019). "Impact of Culture on Mergers and Acquisitions: A Literature Survey". Pacific Business Review, 11(7), 135-138.
- Shah, B. A. (2019). "Effects of Mergers and Acquisitions on Financial Performance of Firms across Different Sectors in India". Adarsh Journal of Management Research, 12(1), 20-38.
- Shah, B. A., & Butt, K. A. (2019). "Impact of Mergers and Acquisitions on the Corporate Performance in FMCG Sector of India". i-manager's Journal on Management, 14(2), 22-35.
- Shah, B. A., & Butt, K. A. (2019). "A Case Study of Acquisition of Avon Organics Limited by Arch Pharmalabs Limited". Indian Journal of Commerce and Management Studies, 10(2), 8-14.
- Shah, B. A. (2019). "Measuring Post-Merger and Acquisition Performance in Cement Sector of India". Journal of Advanced Research in Accounting and Finance Management, 5(1), 1-8.
- Shah, B. A. (2019). "Shareholders Wealth Effects from Mergers and Acquisitions in the Indian Industry". Indian Journal of Commerce and Management Studies, 10(1), 34-46.
- Shah, B. A. (2018). "Measuring Post-Merger and Acquisition Performance in Chemical and Fertilizer Sector of India". Pacific Business Review, 11(2), 94-104.
- Shah, B. A., & Butt, K. A. (2018). "Impact of Mergers and Acquisitions on Operating Performance, Financial Performance and Shareholders' Wealth: A Case Study of Merger of HDFC Bank and Centurion Bank of Punjab". Journal of Business, Management, Commerce and Research, 6(3), 12-22.

- Shah, B. A., & Butt, K. A. (2017). “Impact of Mergers and Acquisitions on Operating Performance, Financial Performance and Shareholders’ Wealth: A Case Study of Centurion Bank and Bank of Punjab Merger”. Pacific Business Review, 1(4), 1-11.
- Shah, B. A., & Butt, K. A. (2025). “Exploring the Theoretical Foundations of Behavioral Finance: A Comprehensive Review”. International Journal of Research Publication and Reviews, 6(8), 2179-2184.

Workshops/Seminars/Conferences

- Workshop on Research Methodology in Management, Commerce and Social Sciences, 2013, Kashmir University.
- Two-Week Workshop on “Research Methodology”, sponsored by the Indian Council of Social Science Research (ICSSR) and organized by the Department of Business Studies, December 2013.
- One Day Seminar on Book Reading and Plagiarism, 2014, Kashmir University.
- Capacity Building Programme on Commodity Futures Market, 2013, Kashmir University.
- 2-Day International Conference on Contemporary Issues in Business, Management and Finance, 2013, Kashmir University.

Personal Attributes

Sincere, hardworking, adaptable and willing to learn, with good communication and interpersonal skills.

Declaration

I do hereby declare that the particulars of information and facts stated above are true, correct and complete to the best of my knowledge and belief.