

Report on One Day Awareness Programme on Entrepreneurship Development (Under the theme Seva Parv) held on 22nd September 2025

A One Day Awareness Programme on Entrepreneurship Development was successfully organized on 22nd September 2025 at Government Degree College Pampore, under the national theme of “Seva Parv”. The event was organized by the College Entrepreneurship Development Cell, IIC, Skill Development Cell in collaboration with Atal Incubation Centre – Indian Institute of Integrative Medicine (AIC-IIIM), Srinagar, with the aim to foster entrepreneurial thinking among students and youth of the region.

The programme brought together students, faculty members, and aspiring entrepreneurs to engage in discussions and sessions focused on entrepreneurship, innovation, and self-reliance. The Programme aimed to create awareness about entrepreneurship as a viable career option, introduce students to the resources and support systems available through AIC-IIIM Srinagar, motivate youth to explore innovative and self-sustaining business ideas and celebrate and promote the spirit of service and nation-building through entrepreneurship, in line with the theme of Seva Parv.

The programme commenced with a welcome address by Prof Samina Yesvi, Incharge Principal, who emphasized the importance of entrepreneurship in today’s dynamic economic landscape.

Dr Umami Ammara, Business Manager AIC-IIIM delivered insightful presentations highlighting the role of incubators and the various support mechanisms available to young entrepreneurs, including mentoring, seed funding, and infrastructure.

Interactive sessions were held by Dr. Shahid Jibran, CEO AIC-IIIM, where students got an opportunity to ask questions and engage directly with expert from the field.

Several successful entrepreneurs and startup founders journeys were shared alongside their challenges, and learnings, inspiring the attendees with real-life stories of innovation and resilience.

The programme also included a session on "Idea to Execution", which guided students on how to take their business ideas forward with available resources and proper planning.

More than 30 students from various departments of GDC Pampore actively participated in the programme, along with faculty members and local youth. The participants showed great enthusiasm, asked thoughtful questions, and expressed interest in exploring entrepreneurial paths. The programme concluded with a vote of thanks proposed by Prof Redwan Nayeem, convener College Entrepreneurship Development Cell.

