



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



**Govt. Degree College
Pampore**

Organises

**IMPACT LECTURE
SERIES**

2023-24 (IIC 6.0)

**on
15th June 2024**

Sponsored by



Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)

Session I

Entrepreneurship for College Students: Opportunities and Challenges

Speaker

**Dr. Muqbil Burhan
Associate Professor
Indian Institute of Management, Jammu**

Session II

Start to Startup: Startup Essentials for College Students

Speaker

**Mr. Irtif Lone
Startup Advisor & Executive Manager
Department of Handicraft and Handloom, Kashmir**

VENUE: Conference Hall, New Block, GDC PAMPORE

TIME : 11:30 A.M

IMPACT LECTURE SERIES, IIC 6.0

15TH JUNE, 2024

SPEAKERS

SESSION I: Entrepreneurship for College Students: Opportunities and Challenges



Dr. Muqbil Burhan
Associate Professor

Business Policy, Strategy & Entrepreneurship
Indian Institute of Management, Jammu

Dr. Muqbil Burhan is an Associate Professor in the area of Business Policy, Strategy and Entrepreneurship. He is currently the Chairperson of IIM Jammu's Srinagar Campus and also the Chairperson of Center for Entrepreneurship, Innovation & Skill Development at IIMJ Srinagar campus. He has been the International Faculty Fellow at MIT Sloan Business School, USA and International Research Fellow at College of Technology Management, EPFL Laussane Switzerland. Burhan's research is primarily focused on Technology Management, Strategy, Innovations, Entrepreneurship, Skill Development and Business Policy.

SESSION II: Start to Startup: Startup Essentials for College Students



Mr. Irtif Lone

Startup Advisor & Executive Manager
Department of Handicraft & Handloom
KASHMIR

Mr. Irtif Lone currently serves as an Executive Manager in Handicraft & Handloom Department, with a primary focus on advancing innovation & technology within the sector. He previously led the J&K Startup policy & was honoured as one of the two Startup ecosystem builders in J&K for 2022 by Startup India. With over a decade of experience, he has actively facilitated the establishment of more than 100 ventures in the Jammu & Kashmir region through personalised guidance. Furthermore, Mr. Lone played a pivotal role in shaping the J&K Startup Policy, which was officially adopted by the J&K Government in 2018. He was also instrumental in establishing the first Atal Incubation Centre in the UT. Besides mentoring various startups, he is also on the Advisory Board of Kashmir Angel Network as well as on the board of various Incubation Centres, including Kashmir University & the NIT SRINAGAR



**Govt. Degree College
Pampore**

PULWAMA, KASHMIR 192121

NAAC ACCREDITED B+

**IMPACT LECTURE SERIES
(2023-24) IIC 6.0
15th June 2024**

VENUE: Conference Hall, New Block, GDC PAMPORE

PROGRAM

11:30 AM - 11:45 AM : Inaugural Lecture by Dr. Irfan Khursheed Shah

11:45 AM - 12:00 N : Pricipals Address by Prof (Dr) Huda Galzai

12:00 N -01:30 PM : Session I lecture to be delivered by Dr. Muqbil Burhan

" Entrepreneurship for College Students: Opportunities and Challanges"

01:30 PM - 02:00 PM : Lunch Break

02:00 PM - 3:30 PM : Session II, lecture to be conducted by Mr. Irtif Lone

" Start to Startup: Startup essentials for college students"

3:30 - 03:45 p.m : Vote of thanks by Vice President IIC GDC Pampore Prof. Hilal Baksh

IIC Organising Team

PATRON

**Prof.(Dr) Huda Galzai
Principal, GDC Pampore**

**President IIC
Prof. Samina Yesvii**

**Vice President IIC
Prof. Hilal Bakshi**

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Dr. Irfan Khursheed Shah**

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Prof. Redwana Nayeem**